

CONSULTING  
MARKETING  
WEB DESIGN  
SUPPORT

"Click and Order", that's the mantra world has been buoyed by, and it certainly doesn't matter if it's the product that you can eat or the one you can't! Advent of e-commerce, has by large, made it possible. World Wide Web has redefined the way business is conducted. You click and you buy a shoe, a gift or anything (One would require a debit or credit card for that though!).

So, why should food be left out then? Myfood Orders Online Food Ordering System is a business application that exactly helps you answer that. It is an Online system through which food prepared in your restaurants can be ordered with just few clicks. It is a highly tested application, and has been quite popular which has seen online food sales figures touching astronomical heights.

Gone are the days when you were required to take orders from your customers through phones; now emails or faxes would notify you of the orders just made. And also gone are the days when you had to remember some of your favourite customers name as well. In fact Online food ordering system gives you a platform to build a customer data base for that. So this system not only gives you an edge over your competitors but gives you a broader customer reach as well.

So the features that makes this system at par with the conventional ways of food ordering can be enlisted as:  
Simple, fast and convenient ordering system.

With simple unique features, anyone can place orders.

**myfood orders**  
Catering Online Order Systems

51 Kirtlington, Downhead Park  
Milton Keynes, MK15 9AZ  
07766542634 ph  
08445868197 fax  
info@myfoodorders.com email  
www.myfoodorders.com web

**myfood orders**

Catering Online Order Systems



simplifying **the order**  
**process**

consulting  
marketing  
web design  
support

Tel: 07766542634  
Fax: 08445868197  
Email: info@myfoodorders.com  
Web: www.myfoodorders.com



# Technology at work for you

## CONNECTING YOUR RESTAURANT/TAKEAWAY TO TECHNOLOGY

In today's busy world, more and more people are turning to the internet for easy ways to order food from their favourite restaurants/takeaways. If you are a restaurant/takeaway owner and don't have your own website, there is a good chance you are losing business to your competitors. Myfood Orders can provide your restaurant/takeaway an online ordering website that is customized with the look and features of your brand.

If you manage any restaurant/takeaway operation, chances are that you have heard of or are considering employing an online ordering system. Our online order system is easy to setup and maintain, while often significantly boosting your very profitable takeout business. Our online ordering system can streamline your business making the whole process very efficient and error free.



### FEATURES FOR YOUR WEBSITE

- EASY TO NAVIGATE MENU SYSTEM
- SEARCH FEATURE TO FIND DISHES
- MINIMUM ORDER AMOUNT
- ONLINE PAYMENTS
- DISCOUNT ON COLLECTION
- DISCOUNT ON DELIVERY
- PROMOTION CODE FEATURE
- EXCLUDE SET MEALS FROM DISCOUNTS
- RECEIVE ORDERS BY EMAIL OR FAX

# Online Ordering Don't get left behind

## WHAT CAN ONLINE ORDERING DO FOR YOU?

### Boost Efficiency

- Decrease the amount of time your staff spends taking orders
- Significantly decrease the time it takes your customers to order
- Eliminate miscommunication - your customer controls the process

### Increase Your Sales

- Increase sales to the rapidly-growing internet-savvy crowd
- Provide customers easy access to your menus and specials
- Collect customer email addresses and send promotional information based on specific criteria such as: frequency, location, etc.

### Increase Customer Loyalty

- Allow customers to plan ahead by placing orders for future dates
- Efficiency creates a consistently positive experience

YOUR OWN WEBSITE FOR EXAMPLE:  
[WWW.YOURRESTAURANT/TAKEAWAY.CO.UK](http://WWW.YOURRESTAURANT/TAKEAWAY.CO.UK)

## TIPS FOR A SUCCESSFUL WEBSITE

### 1. You've Got It, Flaunt It.

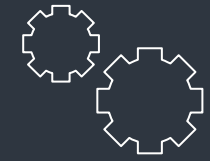
In What good is an online ordering system if no one knows about it? Having a system such as this is a testament of your foresight and constant efforts to



In better serve your customers. Wear this badge proudly and communicate your new service to everyone. Plaster your business, ads, takeout boxes, bags, e-mail and even on staff uniform to get maximum exposure.

### 2. Online Customers Demand Convenience

Customers shop online for two reasons: convenience and price. Consequently our online ordering system (1) makes it very simple to view your menus and specials and (2) make checkout convenient. Just like customers hate to wait in line at restaurants/takeaways and want to know what the deals are as they sit down. Our online ordering experience is fast, intuitive and convenient.



### PLUS PACKAGE

If you're unsure that online ordering is going to work for your business then this package is the one for you. You only pay when your customer places an order just like PAY AS YOU GO there are no other fixed monthly payments.



### PREMIUM PACKAGE

This package offers all the website features and allows you to spread the costs with a fixed monthly payment. With our order system we are confident that your customers will prefer to order online with just a few clicks. Saving you and your staff valuable time and making your business more efficient.



### PREMIER PACKAGE

Online sales are rapidly increasing at times when sales on high streets are decreasing. This shows how peoples shopping habits have now changed to purchasing online. This package offers the complete purchase of our online ordering system with a bespoke design. No monthly or per order fees.

